

Contact: Angie Howard
Solamatrix, Inc.
ahoward@solamatrix.com
Phone: (727) 388-2107
Fax: (727) 327-7132

2630 Fairfield Ave. S.
St. Petersburg, FL 33712
www.solamatrix.com



PRESS RELEASE

Solamatrix, Inc. Signs Exclusive Distribution Agreement with Solfilmsgruppen Danmark.

St. Petersburg, FL, June 24, 2010: Solamatrix, Inc. is pleased to announce that it has signed a new exclusive distribution agreement with Solfilmsgruppen Danmark. This new partnership allows Solfilmsgruppen Danmark to purchase premium quality Sun-Gard and Glass-Gard branded solar control films directly from Solamatrix. They are now responsible for importing, warehousing, marketing and selling Solamatrix products throughout Denmark.

Based in Glostrup, Solfilmsgruppen Danmark has been in the window film industry for 17 years. “We look forward to building a strong partnership with Solfilmsgruppen Danmark. They are very knowledgeable in all aspects of automotive and architectural window films. We are confident they will provide the highest level of customer support,” says Jim Ford, Solamatrix international sales manager.

Brian Henriksen, Managing Director of Solfilmsgruppen Danmark says, “We are very familiar with the Sun-Gard product line and we are excited to be able to bring these products directly to our customers. We feel this gives us a competitive advantage in the Danish window film market. We have built a strong customer base and we feel this is the best way to continue to provide them with quality products at competitive prices.”

Contact information for Solfilmsgruppen Danmark is:

Brian Henriksen
Solfilmsgruppen Danmark
Naverland 21
2600 Glostrup
Denmark
Tel. +45 7027 9027
Web. www.solfilmgruppen.dk

Solamatrix, Inc. manufactures and globally markets a comprehensive family of solar control, safety and security window films for motor vehicles, homes and commercial property. Its product lines include the popular SUN-GARD® solar control window films as well as a full line of safety and security films.

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