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PRESS RELEASE

Solamatrix, Inc. Signs Exclusive Distribution Agreement with Safetyset Oy Sunfilmgroup for Finland.

St. Petersburg FL, April 6, 2010: Solamatrix, Inc. is pleased to announce that it has signed a new exclusive distribution agreement with Safetyset Oy Sunfilmgroup in Finland. This new partnership allows Safetyset Oy Sunfilmgroup to purchase premium quality Sun-Gard and Glass-Gard branded solar control films directly from Solamatrix. They are now responsible for importing, warehousing, marketing and selling Solamatrix products throughout Finland.

Based in Helsinki, Safetyset Oy Sunfilmgroup has been in the window film industry almost 20 years. "The staff is very knowledgeable in all aspects of automotive and architectural window films. They are an absolute pleasure to work with and we are confident they will provide the highest level of customer support. We look forward to continuing to building a strong partnership that will benefit all of us," says Jeffrey Plummer, Sr. VP of sales, marketing and business development.

Ona Luomala, Managing Director of Safetyset Oy Sunfilmgroup says, "We are very familiar with the Sun-Gard product line and we are excited to be able to bring these products directly to our customers. We feel this gives us a competitive advantage in the Finnish window film market. We have built a strong customer base and we feel this is the best way to continue to provide them with quality products at competitive prices."

Contact information for Safetyset Oy Sunfilmgroup is:

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Solamatrix, a subsidiary of Singapore based Novomatrix, manufactures and globally markets a comprehensive family of solar control, safety and security window films for motor vehicles, homes and commercial property. Its product lines include the popular SUN-GARD® solar control window films as well as a full line of safety and security films.

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