



## 2008 PHOTO CONTEST OFFICIAL RULES

Do you have an image that really shows off your work as a window film installer? If so, we want to see it. All dealers and installers of Solamatrix, Inc.-produced window films are eligible to participate in the **2008 Solamatrix, Inc. Photo Contest**. Photos will be judged in two categories: flatglass and automotive film installations. We are looking for creative, well-composed, clear, photographs illustrating how the installation of window film has enhanced the appearance and/or functionality in a residential, commercial or automotive application. Solamatrix, Inc. intends to showcase the top twelve photos in a 2009 calendar, with the best photo being featured on the calendar cover. In addition, Solamatrix, Inc. intends to promote the winners in other various marketing venues such as the Solamatrix, Inc. website, FilmClips newsletter, press releases and testimonials. The **DEADLINE** for submissions is **September 1, 2008**.

### Eligibility

Photographs submitted must be of projects completed between January 1, 2006 and September 1, 2008. The Solamatrix, Inc. Photo Contest is open to all film dealers and installers of Solamatrix, Inc. products. Distributors are **not** eligible to enter. Previous winning entries are also not eligible. Previous *non-winning* entries *can* be resubmitted.

### Entry and Technical Requirements

Entries must be postmarked or e-mailed by midnight on **September 1, 2008**. Contestants may submit more than one entry. **An entry form (and a Model Release Form if there are recognizable people in the photo) is required for EACH submission.** If you are submitting "Before" and "After" photos of a single project, you may use a single entry/release form. There is no fee to enter.

### Entries must also include:

- **Model Releases:** All photos submitted which include **RECOGNIZABLE PEOPLE** must be accompanied by a **Model Release Form**. You must also check the box on the entry form indicating you have obtained the required release.
- **Project Description:** Provide a written description of no more than 100 words explaining the project. (Descriptions may be edited for length, accuracy, or clarity.)
- **Digital Photos:** We encourage you to send a **high-resolution**, unmodified digital image in TIFF or JPG (JPEG) format. Digital photos should be taken at the largest size/highest quality setting your camera is capable of producing. Ideal image resolution is 300 DPI (dots per inch) or higher at a *minimum* size of 12 x 12 inches. If you have any questions concerning image quality/resolution, please consult your digital camera manual or computer photo program. Low resolution or blurry images will not be considered. Digital images may be submitted on CD and mailed or sent via e-mail to: marketing@solamatrix.com. All entries and materials associated with an entry become the property of Solamatrix, Inc. and cannot be returned.

**Note:** If sending your image via e-mail, please type "Photo Contest" in the subject line. Remember, you must still e-mail, mail or fax your Entry and Model Release

**forms to the address or fax number listed on the entry form in order for your entry to be eligible. Please make sure your e-mail message contains your name, company name, phone number and description of the photo included so we can match up your photo and entry forms.**

- **Color Prints:** If you are sending a color print of the image, it must be clearly printed on photographic paper in a size ranging from 4 x 6 inches to 8 x 10 inches. No black and white images, sepia-tone, negatives or slides will be considered. **Please mark the back of the printed copies you are mailing with your name, date, project, company name, address and phone number.** All entries become the property of Solamatrix, Inc. and photographs cannot be returned.

### **Judging Criteria**

Entries will be judged by the Solamatrix, Inc. Marketing Department. Judges will rate the photographs based on photographic quality, composition and aesthetic appeal. All photos submitted must be of either a flatglass or automotive film installation project. The decision of the judges is final.

### **Winning Entries**

Winners will be announced by November 15, 2008 at the Solamatrix Corporate Headquarters, 2630 Fairfield Avenue South in St. Petersburg, Florida. All winners will receive several complimentary copies of the 2009 calendar and winning photos may appear on Solamatrix's website and other possible marketing venues. Winners will not be monetarily compensated for the use of their photos, and the prize is not redeemable for cash. Winners will be chosen from among all eligible entries received through the contest closing date of September 1, 2008. Entrants selected must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. We will attempt to notify winners by phone or e-mail by November 30, 2008.

### **General Conditions**

Solamatrix, Inc. reserves the right to cancel or modify the Contest if fraud, failures or any other factor beyond Solamatrix's reasonable control impairs the integrity of the Contest, as determined by Solamatrix in its sole and absolute discretion. If it is determined there are not enough entries received of the desired quantity or quality in either or both categories, Solamatrix reserves the right to cancel or modify the Contest. Additionally, any entry submitted determined to be taken from any stock photography collection or website will be disqualified. Solamatrix reserves the right, in its sole and absolute discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Solamatrix may prohibit an entrant from participating in the Contest or winning a prize if, in Solamatrix's sole and absolute discretion determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair practices or intending to annoy, abuse, threaten or harass any other entrants or Solamatrix representatives. Any attempt by any person to deliberately damage Solamatrix's website or undermine the legitimate operation of this Contest may be a violation of criminal and civil laws and should such an attempt be made, Solamatrix reserves the right to seek damages from any such person to the fullest extent permitted by law. Solamatrix's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Limitations of Liability**

Solamatrix, Inc. is not responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, incomplete, misdirected entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Contest; (5) electronic or human error which may occur in the administration of the Contest or the processing of entries; or (6) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or from downloading any material from Solamatrix's website, regardless of whether the material was prepared by Solamatrix, Inc. or a third party, and regardless of whether the material is connected to Solamatrix's website by a hypertext link. In submitting your entry to Solamatrix, Inc., you grant permission for Solamatrix, Inc. to use submitted photos for future marketing activities as well as publication in calendars, magazines, brochures, websites, trade show displays and other related media. Solamatrix, Inc. reserves the right to crop, resize, or otherwise modify images submitted, for necessary space or color requirements. Solamatrix, Inc. agrees to give full credit and to honor any request for the display of pertinent copyrights, trademarks and/or registration marks. Each participant also acknowledges that all entries become the property of Solamatrix, Inc. and photographs cannot be returned. Solamatrix, Inc. shall not be responsible for obtaining permission or lack thereof concerning photography of people, prior to publishing photos in any marketing materials or publications. Solamatrix, Inc. shall also not be responsible for entrants' misrepresentation and/or incorrect description of submitted photographs.